

Proposals for the Future

Wyoming's Strategy to Survive, Drive, and Thrive



Wyoming's Strategy to Survive, Drive, and Thrive

Strategy: Maximize the benefits to Wyoming near-term, mid-term, and long-term using available funding - especially federal relief/stimulus dollars.

- Survive: Save lives & livelihoods (2020-2021)
 - Identify problems that prevent bigger problems
 - Areas in need of immediate relief

- Drive: Leverage change, strategic use of resources (2022-2023)
 - One-time resources, spent in focused effort, to provide the most impact
 - Planning and analysis to make the best decisions

- Thrive: Investment in the future (2022-)
 - Focus on achieving positive growth in key areas
 - Long-term benefit
 - Investments now for future benefit

State Fiscal Recovery Funds

(Wyoming's Allocation of the Coronavirus State
and Local Fiscal Recovery Funds)

\$1.25B CARES Act Funds

\$534M in ARPA Funds (to date)

Survive Phase

CARES Act Spending

2020 in Review

Save Lives and Protect Livelihoods

- Small Businesses
 - More per capita on business relief than any other state.
 - Ranchers and farmers received relief and meat processing increased immensely.
- Support Education.
 - Wyoming had among the most in-person learning hours in the nation.
- Health Care System Support.
 - Using sideboards of CARES made significant investment in healthcare infrastructure.
- Broadband.
 - Enhanced our broadband system with \$50M

Drive Phase

Planning for ARPA and Other One-Time Funding

Timeline for ARPA funding

November:

- *Drive* is focus.
- Governor proposes the standard budget.
- Get feedback.

December:

- Final phase of *Drive Phase* for 2021.
- Governor proposes ARPA - Drive and Thrive proposals to the Legislature.
- ARPA and one-time proposals are presented to legislators.
- Finalize work on budget proposals and programs requiring any legislation to maximize the benefit of ARPA funds.

Wyoming Survive, Drive, and Thrive Goals

The Governor created a Strike Team to determine what the state needed to do to *survive* and what could be done to better *drive* to a future where all of Wyoming can *thrive*.

Goal 1: Retain and attract working families and young adults to Wyoming

Goal 2: Activate new economic sectors and create new job opportunities

Goal 3: Align & balance workforce, economic development, and educational opportunities; support opportunities to upskill and/or retrain Wyoming workers

Wyoming Survive, Drive, and Thrive Goals (continued)

Goal 4: Broadband and Connect Wyoming

Goal 5: Healthcare Solutions

Goal 6: Outdoor Recreation and Wildlife

Goal 7: Food supply and food pantries

Goal 8: Infrastructure Projects

Goal 9: State Employee Retention

Goal 10: State Government Efficiency

Goal 11: Support Cities, Counties, Towns and Tribes

Goal 1: Retain and attract working families and young adults to Wyoming

Key aspects of this goal are housing and child care.

Housing is directly impacting workforce in many communities around Wyoming. Federal funding is only meeting half the demand for low and moderate income housing. Using State funds also gives us more control over the program. \$22.6M per year could add more than 300 low and moderate income units getting built that year.

Child care is an area where we also are making investments. The DFS has issued a plan to help deploy \$26M it received this year in federal funds.

Goal 2: Activate new economic sectors & create new job opportunities; identify ways to add value to Wyoming's businesses & core industries

WBC and partner agencies are using businesscentered solutions to problems including:

- Industry vulnerability and energy transition
- Supply chain disruptions
- Failing or insufficient building and community infrastructure
- Business education, planning, and mentorship

Projects and proposals that show evidence-based links to increasing jobs, wages, economic output, or state revenue will be prioritized.

Goal 2

Activate new economic sectors & create new job opportunities;
identify ways to add value to Wyoming's businesses & core industries

- Statewide Economic Development Efforts
- Energy Transformation - Technology and Know-How Development
- Business Expansion and Entrepreneurship
- Business and Independent Professional Recruitment
- Strong Communities
- Regional Economic Development Alignment

Goal 2: Activate new economic sectors & create new job opportunities;
identify ways to add value to Wyoming's businesses & core industries

Targeted Efforts - Tourism and Hospitality

- Outdoor Recreation-Driven Manufacturing
- Business Recruitment and Expansion
- Destination Defining Development Program
- Outdoor Recreation Infrastructure

Goal 3: Better align workforce, economic development & educational opportunities; support opportunities to upskill/retrain workers

Identified four strategies among the proposals that support the goal:

- A. Statewide Alignment and System-Building in Education/Workforce/Business Systems
 - a. Wyoming Innovative Partnership (WIP) One-Year Implementation Proposal
- B. Focus on Supporting Both Hard Hit and Emerging Industries Through Collective Alignment of Education/Workforce/Business Systems
- C. Provide System-Wide Opportunities for Education and/or Skilled Training for Workers, Especially Those Not Currently Eligible for Other Assistance
- D. Communication/ Education/Outreach to Ensure Widespread Knowledge of Available Services

Goal 3: Better align workforce, economic development & educational opportunities; support opportunities to upskill/retrain workers

Wyoming Innovative Partnership (WIP)

* Governor Initiative

- * Pairs Wyoming's institutions of Higher Education with businesses, governmental agencies, and community groups to stimulate economic activity and grow Wyoming's workforce by leveraging collaborative efforts.
- * Focuses on the state's economic priorities to add value to core industries of natural resources, tourism and outdoor recreation, and agriculture, while activating the new economic sectors of healthcare, digital technology, arts/culture, advanced manufacturing, and professional/scientific services, to help propel the state's economy forward.

Goal 3: Better align workforce, economic development & educational opportunities; support opportunities to upskill/retrain workers

Targeted Efforts – Tourism and Hospitality

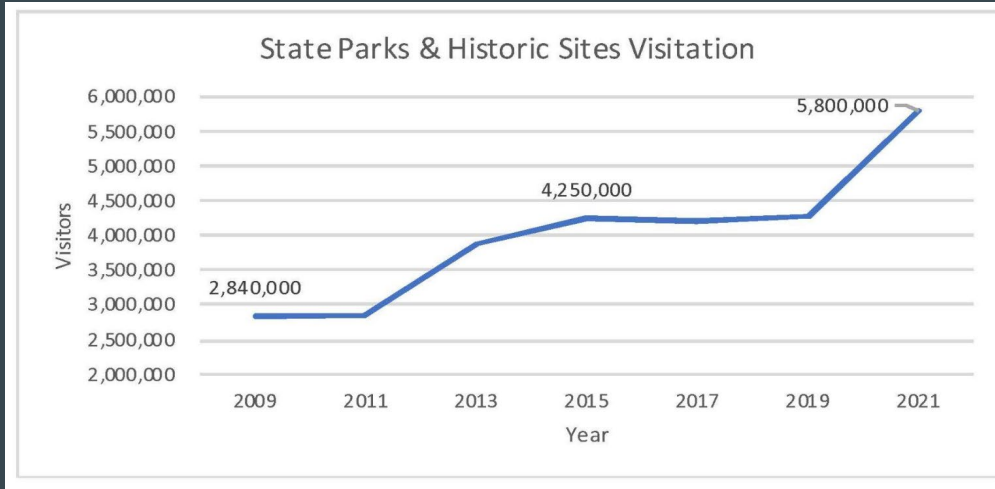
- Training programs – ex: hospitality, bicycle instructor cert. program, aerial adventure operations, mechanical trail construction cert., outdoor recreation programs
 - Curriculum in culinary and hotel/restaurant management
 - Professional development, extension and outreach, applied research center
- Flexibility in funding to quickly transition to industry needs (ex. Tourism events planning cert/degree, hospitality (craft brewing and culinary), entrepreneurship)

Goal 3: Better align workforce, economic development & educational opportunities; support opportunities to upskill/retrain workers

➤ Targeted Efforts – Goals 1, 2, and 3

- Child care initiatives
- Healthcare initiatives
- Talent transition initiatives – Next Gen Sector Partnerships

Goal 6 • Expand Outdoor Recreation and • Enhance Wildlife Populations



Visitation has nearly doubled since 2011



- CARES- Emergency Expansion & Artist/Art Organization Funding
- WOT Partnership for OREC Product Development through Collaboratives and Granting

Goal 6: Expand Outdoor Recreation and Enhance Wildlife Populations

Expansion of outdoor recreation product (parks, trails, infrastructure, etc) to grow economic and health benefits

- State Parks Department is leading this and using local groups to get feedback and priorities
- Create a Statewide OREC Product Investment & Grant Program
- Expansion & Infrastructure Improvements at Existing State Parks
- Develop Two New State Parks
- Add to WWNRT & Create/Fund OREC Trust Fund

Enhance and Conserve Wildlife Populations

- Habitat conservation and improvement projects
- Highway crossings & improvements
- Cool/Warm Water Hatchery

Goal 11: Cities, Counties, Towns and Tribes

Focused on designing a program and process, not specific projects

Bringing this to the Legislature

- Goals are leveraging other dollars, want to fund projects that are sustainable over the long-term, and have a lasting impact

Drive and Thrive Next Steps

- Continue to take feedback from stakeholders and the public.
- Strike Team is evaluating proposals through month of October.
- Present update in October.
- Final proposals will be presented to the Legislature via JAC in December.

Next Steps

➤ Questions?

